



Social Media Policy

Version: 1st

Responsible To: Head of College & CEO – John XXIII College

Pertains To: Residents (Accommodation Agreement Holder) – John XXIII College

Supported By: Deputy Head of College – John XXIII College
Staff – John XXIII College

Collegiate Team – John XXIII College

Monitored By: Head of College & CEO – John XXIII College

Purpose

The purpose of this policy is to set standards of behaviour for the use of social media that are consistent with the broader societal values and with the expectations of John XXIII College.

This policy applies to all Residents of the College who create or contribute to blogs, wikis, social networks, virtual worlds or any other kind of social media. This therefore applies to any Residents who log onto (but not limited to) Twitter, Instagram, Wikipedia, MySpace or Facebook pages, or comments on online media stories.

Definitions

Social Media

Social Media refers to any and all contributions online including but not confined to the creation of or contribution to blogs, social networking sites like Facebook, Twitter, PelicanNet (College intranet), LinkedIn, YouTube, MySpace, any and all virtual worlds and any comments made online media stories.

Resident

A Resident of the College is financial member of the College community who is residing at the College. This is the person who signs the Residential contract and lives at the College, it is not based on the person who is paying the fees (the Account Holder).

Principles

1. John XXIII College expects its Residents to show courtesy and respect to others, at all times. This includes all those within the College Community, especially when using social media.
2. Social media has become an important tool in today's society and all Residents are encouraged to participate in its' use. Everyone who participates in online commentary is expected to understand the requirements of the use of social media.
3. Social Media should not be used to harass / bully others, expose them to offense or inappropriate content or to denigrate or show disrespect to Residents and the College.

Policy

1. John XXIII College accepts that the use of Social Media can be an effective educational and social tool - the media is commonly used by the College community members to express comments and ideas on a wide range of issues.
2. Residents of John XXIII College have the right to benefit from the opportunities that exist from being members of the community. They have the right to feel safe to be part of a supporting community.
3. Any Resident who creates or contributes to blogs, wikis, social networks, virtual worlds or any other kind of social media, such as Twitter, Instagram, Wikipedia, MySpace or Facebook pages, or comment on online media stories must ensure that they conduct themselves in a way that does not target other Residents, the staff or the College or bring it into disrepute.
4. The policy applies to all Residents at John XXIII College, at all times during their membership of the College - including during academic teaching breaks, mid semester and end of year breaks.



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By accepting a John XXIII College Accommodation Agreement, Resident accepts and agrees to abide by all of the terms and conditions of John XXIII College's Policies and Procedures. Residents should contact the College for further clarification if required.

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